

Sysmex Europe will exhibit at the 24th IFCC-EFLM European Congress of Clinical Chemistry and Laboratory Medicine in Munich, Germany, 11–13 April 2022

Norderstedt, Germany, 1 March 2022 – Sysmex Europe will be present at the 24th IFCC-EFLM European Congress of Clinical Chemistry and Laboratory Medicine, which will take place in Munich, Germany, from 10 to 14 April 2022. In addition to presenting its latest products at the exhibition – which is open from 11 to 13 April 2022 – on a spacious booth, Sysmex Europe will underpin its role as a leading solution and knowledge provider by hosting three educational workshops plus a variety of further live sessions in a dedicated presentation area.

The impact of the pandemic

Following its biannual pattern, the 24th European Congress of Clinical Chemistry and Laboratory Medicine, in short EuroMedLab, had originally been scheduled to take place in late November 2021. However, due to the critical pandemic situation at the venue – Munich in Bavaria, Germany – at that time, the congress was postponed to 10–14 April 2022, prioritising the health and safety of all visitors and exhibitors over other aspects. While the venue has been kept for 2022, the congress will now be a hybrid event, with selected symposia and the opening and closing ceremony to be held also virtually. The on-site part in Munich will take part with respective Covid-19 health and safety measures in place. Visitors are advised to check latest health and safety regulations on the [official congress website](#).

Sysmex Europe has welcomed the congress organisation's decision and continues supporting this important event as a gold sponsor. Visitors will find Sysmex Europe at the exhibition, which is open on 11–13 April 2022 at 10:00–17:30, at the ICM International Congress Center in Munich, Germany, in **hall C1, booth no. 207**.

Sysmex Europe's presentation at this event

With a two-storey booth of 128 m² exhibition space on the ground floor and a further 40 m² consulting area on the upper floor, Sysmex Europe will showcase its competence in the fields of clinical value, workflow automation and digital services, including solutions for new business areas. In line with the brand's key message of 'Lighting the way with diagnostics', Sysmex Europe has the laboratory as well as the clinician and patient in mind and looks at the bigger picture beyond the individual analyser. To strengthen its position further, the company aims at expanding its perception in new business areas while maintaining or increasing the level of trust and loyalty of their existing customers.

Visitors can expect to see a range of new products and innovative concepts on the booth. Besides principal exhibits for the core lab areas such as haematology, haemostasis and urinalysis, and life science solutions for faecal testing, **novel highlights** will be the XQ-320 haematology analyser, the BloodScience Workcell, the latest clinical flow cytometry solution featuring the XF-1600, and the digital services Caresphere™ XQC and Sysmex Academy app.

Sysmex Europe's philosophy extends beyond the product itself, and knowing that support and continuous education is of equal importance for a rewarding user experience, the company will host three 60-minute **educational workshops** within the congresses' programme, focusing on the clinical value of infection diagnostics from POC to haematology, lean workflow using Sysmex automation concept solutions, and smartening today's laboratories by means of digital technology and services. To reach a wider audience, these on-site workshops will be

streamed live via Vimeo on the company's LinkedIn channel. Workshop programme details can be found on the [official congress website](#).

Last but not least, an additional range of **live lectures** and **'Meet the expert' sessions** including external speakers – in person or virtually – will take place in loose succession on the company's booth in the 'live presentation area' using a large, curved screen of approx. 7 x 2.5 m size. All sessions will be recorded and made available later on the Sysmex Europe website, while some of these will additionally be shown via the livestream channel. The schedule for the live presentation area sessions is made available on Sysmex Europe's [event webpage](#).

Whether participants travel to Munich or attend the EuroMedLab virtually, a visit of Sysmex Europe's booth, the workshops or the company's digital channels to learn of the latest developments shall provide visitors with fruitful new insights.

About Sysmex Europe GmbH

Sysmex supports healthcare professionals around the world in lighting the way with diagnostics by providing a broad range of medical diagnostics products and solutions. In the fields of haematology, urinalysis, haemostasis, life science, flow cytometry, essential healthcare and now immunochemistry, we combine highly dependable, multi-functional and easy-to-operate instruments, a variety of reagents and software, plus reliable service and support.

Sysmex Europe GmbH, located near Hamburg, Germany, is a subsidiary of the Sysmex Corporation from Kobe, Japan. From our Hamburg offices, we serve our affiliates, distributors and customers throughout Europe, the Middle East, and Africa (EMEA). For more information, visit www.sysmex-europe.com.
